

PUBLIC RELATIONS ABBY Awards - 2022

RESULTS ARE EMBARGOED TILL END OF AWARD CEREMONY

Category	Sub Category	Entry ID	Brand	Title / Caption	Agency / Organisation	Metal
Public Relations	14Aa: Sectors - Consumer Durables	TAC-11364	Nerolac	Shera Para Shera Pujo	Tribes Communication	Silver
Public Relations	14Aa: Sectors - Consumer Durables	TAC-10067	OnePlus	OnePlus Charging Stations	Tribes Communications	Bronze
Public Relations	14Aa: Sectors - Consumer Durables	TAC-10050	Michelin India Pvt Ltd	Michelin - For Those Who Drive The Change	Tribes Communications	Bronze
Public Relations	14Aa: Sectors - Consumer Durables	TAC-11325	MG Motor India	Demystifying Transport of Tomorrow with MG Motor	Value 360 Communications	Bronze
Public Relations	14Aa: Sectors - Consumer Durables	TAC-10409	MG Motor India	The Inception of Future by MG Motor India	Value 360 Communications	Merit
Public Relations	14Ab: Sectors - Consumer Non-Durables	TAC-11867	Mama Earth	Mama Earth PR	Team Pumpkin	Bronze
Public Relations	14Ac: Sectors - Other Consumer Products & Services	TAC-11597	Cricbuzz	Spicy Pitch	Team Pumpkin	Bronze
Public Relations	14Ac: Sectors - Other Consumer Products & Services	TAC-10083	On ONEOTT iNTERENTAINMENT LTD	Jazba Hausla aur Internet - Gulafsha Ansari	Tribes Communications	Merit
Public Relations	14Ac: Sectors - Other Consumer Products & Services	TAC-12220	Mumbai Police	The Punishing Signal	FCB Group India	Merit
Public Relations	14Ad: Sectors - Financial PR	TAC-11633	Reliance General Insurance	The Won't Work+ Range	Atom network	Silver
Public Relations	14Ad: Sectors - Financial PR	TAC-11219	Bajaj Finserv	Savdhaan Rahein Safe Rahein	Social Panga	Bronze
Public Relations	14Ae: Sectors - IT Services	TAC-11174	Router	Streaming Global, Speaking Local	Value 360 Communications	Merit
Public Relations	14Ba: Practices & Specialities - Corporate PR	TAC-12506	Shiprocket	Paving way for 'Bharat D2C Sellers' in India	Value 360 Communications	Merit
Public Relations	14Ba: Practices & Specialities - Corporate PR	TAC-11222	Godrej	The Little Things We Do	Godrej Industries Limited	Merit
Public Relations	14Bb: Practices & Specialities - Public Affairs & Lobbying	TAC-11910	Political Shakti + The Times Of India	The Nominate Me Selfie	FCB Group India	Gold
Public Relations	14Bb: Practices & Specialities - Public Affairs & Lobbying	TAC-12221	Mumbai Police	The Punishing Signal	FCB Group India	Gold

PUBLIC RELATIONS ABBY Awards - 2022

RESULTS ARE EMBARGOED TILL END OF AWARD CEREMONY

Category	Sub Category	Entry ID	Brand	Title / Caption	Agency / Organisation	Metal
Public Relations	14Be: Practices & Specialities - Corporate Social Responsibility	TAC-11942	UNAIDS	The Mirror - #Seemeasiam	FCB Group India	Silver
Public Relations	14Be: Practices & Specialities - Corporate Social Responsibility	TAC-11365	Nerolac	Shera Para Shera Pujo	Tribes Communication	Silver
Public Relations	14Be: Practices & Specialities - Corporate Social Responsibility	TAC-12797	Fortis Hospitals	Honor the Donor	TLG India Private Limited	Silver
Public Relations	14Be: Practices & Specialities - Corporate Social Responsibility	TAC-11880	Gillette India	SHAVING STEREOTYPES - BARBERSHOP GIRLS OF INDIA	GREY Group	Silver
Public Relations	14Be: Practices & Specialities - Corporate Social Responsibility	TAC-11912	Political Shakti + The Times Of India	The Nominate Me Selfie	FCB Group India	Bronze
Public Relations	14Be: Practices & Specialities - Corporate Social Responsibility	TAC-11899	Humsafar Foundation	Stand With Pride	Interactive Avenues - A Reprise Network Company	Bronze
Public Relations	14Be: Practices & Specialities - Corporate Social Responsibility	TAC-12783	Bajaj Allianz Life	The Unboxing	TLG India Private Limited	Bronze
Public Relations	14Be: Practices & Specialities - Corporate Social Responsibility	TAC-12366	DSM	Project Streedhan	FCB Group India	Merit
Public Relations	14Bf: Practices & Specialities - Events & Experiential	TAC-12223	Mumbai Police	The Punishing Signal	FCB Group India	Gold
Public Relations	14Bf: Practices & Specialities - Events & Experiential	TAC-11456	Netflix India	Netflix and BMC presents Money Heist - Naak Bandhi	The Glitch	Silver
Public Relations	14Bf: Practices & Specialities - Events & Experiential	TAC-12717	ACKO Insurance	THE GIFTED ROAD	TLG India Private Limited	Bronze
Public Relations	14Bf: Practices & Specialities - Events & Experiential	TAC-10022	Honda Motorcycle and Scooter India	Honda - Vighna Free Visarjan	Tribes Communications	Bronze
Public Relations	14Bf: Practices & Specialities - Events & Experiential	TAC-11943	UNAIDS	The Mirror - #Seemeasiam	FCB Group India	Bronze
Public Relations	14Bf: Practices & Specialities - Events & Experiential	TAC-11913	Political Shakti + The Times Of India	The Nominate Me Selfie	FCB Group India	Merit
Public Relations	14Ca: Digital PR - Use of Social Media in PR	TAC-12225	Mumbai Police	The Punishing Signal	FCB Group India	Gold

PUBLIC RELATIONS ABBY Awards - 2022**RESULTS ARE EMBARGOED TILL END OF AWARD CEREMONY**

Category	Sub Category	Entry ID	Brand	Title / Caption	Agency / Organisation	Metal
Public Relations	14Ca: Digital PR - Use of Social Media in PR	TAC-10808	adidas	The Unreal Fans of Real Kashmir	Cheil India Private Limited	Silver
Public Relations	14Ca: Digital PR - Use of Social Media in PR	TAC-11234	Samsung Smartphones	India Ready Action	Cheil India Private Limited	Silver
Public Relations	14Ca: Digital PR - Use of Social Media in PR	TAC-12769	Jeep	Indoor Adventures	TLG India Private Limited	Bronze
Public Relations	14Ca: Digital PR - Use of Social Media in PR	TAC-12297	NPCI	Building world largest digital payments ecosystem	Fulcro	Bronze
Public Relations	14Ca: Digital PR - Use of Social Media in PR	TAC-10317	BBLUNT	#BoycottBoycut	Godrej Industries Limited	Bronze
Public Relations	14Ca: Digital PR - Use of Social Media in PR	TAC-11646	Reliance General Insurance	The Won't Work+ Range	Atom network	Merit
Public Relations	14Da: Campaign - Integrated Campaign led by PR	TAC-12229	Mumbai Police	The Punishing Signal	FCB Group India	Silver
Public Relations	14Da: Campaign - Integrated Campaign led by PR	TAC-11884	Gillette India	SHAVING STEREOTYPES BARBERSHOP GIRLS OF INDIA	GREY Group	Silver
Public Relations	14Da: Campaign - Integrated Campaign led by PR	TAC-11989	The Times of India	Times Out & Proud Classifieds	FCB Group India	Bronze
Public Relations	14Da: Campaign - Integrated Campaign led by PR	TAC-11236	Samsung Smartphones	India Ready Action	Cheil India Private Limited	Bronze
Public Relations	14Da: Campaign - Integrated Campaign led by PR	TAC-12736	ACKO	Acko - Catch the logo	TLG India Private Limited	Merit
Public Relations	14Da: Campaign - Integrated Campaign led by PR	TAC-11356	adidas	The Unreal Fans of Real Kashmir	Cheil India Private Limited	Merit