

DESIGN ABBY Awards - 2022

RESULTS ARE EMBARGOED TILL END OF AWARD CEREMONY

Category	Sub Category	Entry ID	Brand	Title / Caption	Agency / Organisation	Metal
Design	08a: Corporate / brand identity:	TAC-12410	Reliance Jewels	Utkala Logo	Scarecrow M&C Saatchi Limited	Merit
Design	08a: Corporate / brand identity:	TAC-12706	colonel saab	A contemporary Indian restaurant in London	rgd	Merit
Design	08d: Use of Design in Direct Mail	TAC-12664	Radio Zindagi	The Applegram	Famous Innovations	Bronze
Design	08d: Use of Design in Direct Mail	TAC-11352	adidas	The Unreal Fans of Real Kashmir	Cheil India Private Limited	Merit
Design	08e: Use of Design in posters	TAC-12099	Carmesi Sanitary Pads	The Period Girl	FCB Group India	Bronze
Design	08e: Use of Design in posters	TAC-11682	Tadoba Wildlife Sanctuary and Irai Safari	Avoid Humans - Deceit	Famous Innovations	Merit
Design	08e: Use of Design in posters	TAC-12644	Manuski human rights organisation	Save the Humans	Famous Innovations	Merit
Design	08e: Use of Design in posters	TAC-11683	Tadoba Wildlife Sanctuary and Irai Safari	Avoid Humans - Rage	Famous Innovations	Merit
Design	08g: Calendars	TAC-12009	Monster.com	The Sunsets-I-Wish-I-Saw Calendar	Famous Innovations	Merit
Design	08h: Typography Design	TAC-12411	Reliance Jewels	Utkala	Scarecrow M&C Saatchi Limited	Bronze
Design	08h: Typography Design	TAC-11216	Tata Sons Pvt. Ltd.	The Jeh Font	BBH India	Merit
Design	08i: Packaging	TAC-11664	Religare Health Insurance	Don't Eat the News	Famous Innovations	Merit
Design	08i: Packaging	TAC-10757	adidas	The Unreal Fans of Real Kashmir	Cheil India Private Limited	Merit
Design	08j: Environment design	TAC-11387	NBA	NBA in my Backyard (Floating Basketball Court)	Tribes Communication	Bronze
Design	08j: Environment design	TAC-11378	NBA	NBA in my Backyard (Gateway of India Projection)	Tribes Communication	Bronze
Design	08j: Environment design	TAC-12177	Mumbai Police	The Punishing Signal	FCB Group India	Merit
Design	08k: Best Integrated Design Campaign using 2 or more Design Sub-Categories	TAC-12771	Amazon Seller	Amazon Story Boxes	TLG India Private Limited	Silver

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Design	08k: Best Integrated Design Campaign using 2 or more Design Sub-Categories	TAC-11353	adidas	The Unreal Fans of Real Kashmir	Cheil India Private Limited	Bronze