

**BROADCASTER ABBY Awards - 2022****RESULTS ARE EMBARGOED TILL END OF AWARD CEREMONY**

Category	Sub Category	Entry ID	Brand	Title / Caption	Agency / Organisation	Metal
Broadcaster Abby	21a: Best launch of a TV channel	TAC-12330	Zee Picchar	Zee Picchar Channel Launch	Zee Kannada	Gold
Broadcaster Abby	21a: Best launch of a TV channel	TAC-10351	Sony Pictures Network India Pvt. Ltd.	TEN4 MAIN LAUCH FILM WITH RANA	Sony Pictures Network India Pvt Ltd	Silver
Broadcaster Abby	21a: Best launch of a TV channel	TAC-10349	Sony Pictures Network India Pvt. Ltd.	TEN 4 WWE LAUNCH WITH RANA	Sony Pictures Network India Pvt Ltd	Merit
Broadcaster Abby	21b: Best launch of a TV program using multi-media	TAC-10474	TV18 Broadcast Ltd.	News18 Network	TV18 Broadcast Ltd	Gold
Broadcaster Abby	21b: Best launch of a TV program using multi-media	TAC-10960	Disney Broadcasting India Pvt. Ltd.	DISNEY IMAGINE THAT SEASON 1	Disney Broadcasting (India) Pvt Ltd	Silver
Broadcaster Abby	21b: Best launch of a TV program using multi-media	TAC-12399	Zee Cinema	WTP Dabangg 3 Campaign	Zee Entertainment Enterprises Limited	Bronze
Broadcaster Abby	21b: Best launch of a TV program using multi-media	TAC-10347	Sony Pictures Network India Pvt. Ltd.	MOR FILM	Sony Pictures Network India Pvt Ltd	Bronze
Broadcaster Abby	21b: Best launch of a TV program using multi-media	TAC-10355	Sony Pictures Network India Pvt. Ltd.	EURO 2020 LAUNCH CAMPAIGN	Sony Pictures Network India Pvt Ltd	Bronze
Broadcaster Abby	21b: Best launch of a TV program using multi-media	TAC-10357	Sony Pictures Network India Pvt. Ltd.	DOWN UNDERDOGS	Sony Pictures Network India Pvt Ltd	Merit
Broadcaster Abby	21c: Best TV reality show promo	TAC-12037	Aha OTT	Unstoppable with NBK	Arha Media & Broadcasting Private Limited	Silver
Broadcaster Abby	21c: Best TV reality show promo	TAC-12317	Zee Kannada	Golden Gang	Zee Kannada	Bronze
Broadcaster Abby	21c: Best TV reality show promo	TAC-12316	Zee Kannada	SAREGAMAPA Championship	Zee Kannada	Merit
Broadcaster Abby	21d: Best TV fiction promo	TAC-12324	Zee Kannada	Gattimela	Zee Kannada	Bronze
Broadcaster Abby	21d: Best TV fiction promo	TAC-12322	Zee Kannada	Sathya	Zee Kannada	Bronze
Broadcaster Abby	21d: Best TV fiction promo	TAC-12321	Zee Kannada	Naagini 2	Zee Kannada	Merit
Broadcaster Abby	21e: Best TV comedy show promo	TAC-11165	National Geographic Channel	Animals Gone Wild with Jaaved Jaaferi (Gullu Guide)	NGC Network (India) Pvt. Ltd.	Bronze
Broadcaster Abby	21e: Best TV comedy show promo	TAC-11171	National Geographic Channel	Animals Gone Wild with Jaaved Jaaferi (Cam Ray)	NGC Network (India) Pvt. Ltd.	Bronze
Broadcaster Abby	21e: Best TV comedy show promo	TAC-12325	Zee Kannada	Comedy Khiladigalu Championship	Zee Kannada	Merit
Broadcaster Abby	21f: Best TV kids program promo	TAC-12326	Zee Kannada	Drama Juniors Season 4	Zee Kannada	Silver
Broadcaster Abby	21f: Best TV kids program promo	TAC-10475	TV18 Broadcast Ltd.	BYJU'S YOUNG GENIUS - A NEWS18 INITIATIVE	TV18 Broadcast Ltd	Silver

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Broadcaster Abby	21f: Best TV kids program promo	TAC-10962	Disney Broadcasting India Pvt. Ltd.	DISNEY IMAGINE THAT 1 DIY CARNIVAL LAUNCH PROMO	Disney Broadcasting (India) Pvt Ltd	Bronze
Broadcaster Abby	21f: Best TV kids program promo	TAC-10963	Disney Broadcasting India Pvt. Ltd.	DISNEY IMAGINE THAT SEASON 2 LAUNCH PROMO	Disney Broadcasting (India) Pvt Ltd	Bronze
Broadcaster Abby	21g: Best TV news channel promo	TAC-11125	News18 HSM	Hindi Ke Samrat	News18 India	Bronze
Broadcaster Abby	21g: Best TV news channel promo	TAC-11124	News18 UttarPradesh / Uttarakhand	Chunavi Auto	News18 India	Merit
Broadcaster Abby	21g: Best TV news channel promo	TAC-11723	News18 Bihar/ Jharkhand	Saaf Safai Zaruri Hai Bhai	News18 India	Merit
Broadcaster Abby	21h: Best TV sports channel program promo	TAC-10356	Sony Pictures Network India Pvt. Ltd.	UEFA CHAMPIONS LEAGUE SONA MANA HAI CAMPAIGN 2019	Sony Pictures Network India Pvt Ltd	Gold
Broadcaster Abby	21h: Best TV sports channel program promo	TAC-10348	Sony Pictures Network India Pvt. Ltd.	LOVE FOR CRICKET	Sony Pictures Network India Pvt Ltd	Gold
Broadcaster Abby	21h: Best TV sports channel program promo	TAC-10364	Sony Pictures Network India Pvt. Ltd.	WWE - 30 Years of Undertaker Film	Sony Pictures Network India Pvt Ltd	Silver
Broadcaster Abby	21h: Best TV sports channel program promo	TAC-10359	Sony Pictures Network India Pvt. Ltd.	THE TALES OF GREATEST THE ASHES 2021	Sony Pictures Network India Pvt Ltd	Silver
Broadcaster Abby	21h: Best TV sports channel program promo	TAC-10360	Sony Pictures Network India Pvt. Ltd.	OLYMPIC GOONJEGA INDIA 2020	Sony Pictures Network India Pvt Ltd	Bronze
Broadcaster Abby	21h: Best TV sports channel program promo	TAC-10353	Sony Pictures Network India Pvt. Ltd.	EURO URINAL FILM	Sony Pictures Network India Pvt Ltd	Bronze
Broadcaster Abby	21i: Best movie promo by a TV channel	TAC-12402	Zee Cinema	2020 Ka The End	Zee Entertainment Enterprises Limited	Bronze
Broadcaster Abby	21j: Best TV program for Cause related Marketing	TAC-11126	News18 Bihar Jharkhand	Baadh Mein Aapke Saath	News18 India	Merit
Broadcaster Abby	21k: Best regional TV program promo (other than Hindi and English)	TAC-12040	Aha OTT	Unstoppable with NBK	Arha Media & Broadcasting Private Limited	Silver
Broadcaster Abby	21l: Best regional language channel launch (other than Hindi and English)	TAC-12383	Zee Picchar	Zee Picchar Channel Launch	Zee Kannada	Silver
Broadcaster Abby	21l: Best regional language channel launch (other than Hindi and English)	TAC-10350	Sony Pictures Network India Pvt. Ltd.	TEN 4 WWE LAUNCH WITH RANA	Sony Pictures Network India Pvt Ltd	Silver

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Broadcaster Abby	21l: Best regional language channel launch (other than Hindi and English)	TAC-10352	Sony Pictures Network India Pvt. Ltd.	TEN4 MAIN LAUNCH FILM WITH RANA	Sony Pictures Network India Pvt Ltd	Bronze
Broadcaster Abby	21m: Best original music score for a TV Program.	TAC-10476	TV18 Broadcast Ltd.	BYJU'S YOUNG GENIUS - A NEWS18 INITIATIVE	TV18 Broadcast Ltd	Gold
Broadcaster Abby	21m: Best original music score for a TV Program.	TAC-12329	Zee Kannada	Jothe Jotheyali Title Track	Zee Kannada	Silver
Broadcaster Abby	21m: Best original music score for a TV Program.	TAC-11081	National Geographic Channel	It Happens Only In India	NGC Network (India) Pvt. Ltd.	Bronze
Broadcaster Abby	21m: Best original music score for a TV Program.	TAC-12327	Zee Kannada	Puttakanna Makkalu Title Track	Zee Kannada	Merit