

INDIANtelevision

PubNation

SUMMIT 2021

24 NOV | 2:30PM ONWARDS

THE NEXT BIG SURGE

BROAD AGENDA

2:30PM | INTRODUCTION & OPENING REMARKS**2:35 - 3:25 | REBIRTH AND GROWTH DRIVERS FOR PUBLISHERS IN 2021**

Prasad Sanyal, Chief Content Officer | HT Digital Streams Limited

Puneet Singhvi, CEO - Digital & President - Corporate Strategy | Network18 Media & Investments Limited

Amit Wadhwa, CEO | Dentsu Creative group India

Tanmay Mohanty, CEO | Publicis Media Services

Sunil Nair, CEO, India Region | Firework

MODERATOR: Vijay Anand Kunduri, Regional Vice President OTT & CTV | PubMatic**3:25 PM - 4:20 PM | PERSONALIZATION AND MONETIZATION THROUGH TECHNOLOGY**

Rohit Dosi, Director, Microsoft Advertising Business | InMobi

Vipul Kedia, Chief Data & Platforms Officer, Head | MAAS

Ankit Kumar, Director- Products | Simplilearn

Nilesh Halde, Head Products | PayNearby

Ishan Bose, CMO | KreditBee

Akshay Ghulati, Co-founder and COO - Strategy Global Expansion | ShipRocket

MODERATOR: Anil Wanvari, Founder, CEO & Editor-In-Chief | Indian Television Dot Com**4:20 PM - 5:10 PM | AUDIENCE BEHAVIOUR AND PUBLISHERS**

Puneet Avasthi, Director (Specialist Businesses)- South Asia Insights Division | Kantar

Bharat Arora, Country Manager, India | Taboola

Neetin Agrawal, Senior VP | Toppr

Shounel Charles, Managing Director India | Outbrain

Karan Jaitapkar, Head of Digital | ABP

MODERATOR: Srishti Choudhary, Managing Editor | Indian Television Dot Com**5:10 PM | CLOSING REMARKS****REGISTER NOW**

Partnership Opportunities

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